

The Royal Clematis

## CRIMSON STAR

A Hybrid Red

A new variety. The name itself suggests the color, which is sparkling bright red, no purple tone, with brownish anthers. In size it is truly spectacular, for it often at tains a diameter of 6 to 7 inches. Comparatively new, this showy hybrid (6 to 8 ft.) holds the distinction of having the best red tone yet produced. The blooming period is from June to September. Each \$1.75.

> Clematis and Other Vines and Flowering

JAMES I. GEORGE & SON

America's Foremost Grower and Propagator FAIRPORT, NEW YORK



Lovely Climbing Clematis

## James I. George & Son, Inc.

Growers of America's Finest Clematis and Standard Climbing Vines

Fairport, New York

## Buy by Mail-It's the EASY WAY

You make your selections of plant material from a complete fully illustrated catalog in color, at your leisure, permitting more careful decisions.

The whole family gets in on the fun, sitting around in the evenings, making plans together for

your outdoor sitting room.

You have the convenience of shopping by mail, which places all the modern facilities of the James I. George & Son, Inc., Nurseries as close as your mail box. (You tramp over many acres by just sitting in your arm chair.)

All of these are sound reasons for buying your plants by mail direct from our nurseries. Our seventy years reputation for growing and supplying sound high vitality plants—together with our straightforward guarantee—promises our new customers a complete satisfaction.

#### BUY DIRECT from the Crower

IT IS EASY TO ORDER BY MAIL-Simple Instructions to Follow

1. Keep a copy of your order. We acknowledge by postcard only.

2. Cash with order. No C. O. D.-Add 40c for packaging and postage.

3. Only guarantee on the plants is that a good live plant will be shipped to you. We are not responsible for plants that do not live when they are beyond our planting and care. All complaints must be registered within 3 weeks.

4. Complete planting and cultural directions will be mailed with plants.

#### SHIPPING DATES

May we suggest that you get your order in early, which will be shipped at proper planting time for your locality.

## COLOR SLIDES OF CLEMATIS Available for GARDEN CLUBS

Descriptive talk included—no charge. Send membership list when requesting date. Order early to assure booking.

# Clematis Display Garden

Contact Us for Date When Garden Will be in Bloom

## Climbing Clematis

#### Multiplies Loveliness in Every Garden

In a Wonderful Assortment of Pastel and Stronger Colors. Lavender, Purple, Pink, Mauve, Red, White, Yellow, Blue and Multicolor Shades

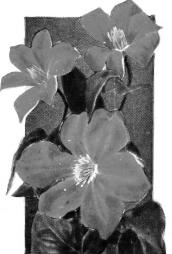
## PURPLE JACKMANI

#### A WINNER in Every Garden RAPID Growing

The rapid growing purple Jackmani are for people who have an eye for the beautiful and love for grace. Such is the old-fashioned Jackmani, dripping a curtain of large purple blossoms. Grows very abundantly, extremely hardy. Flowers 5 inches across. Blooms from June to September. Each \$1.75.







Ernest Markham

## Jewels for the Garden

Lady Betty Balfour Velvet-Purple

Clematis viticella, introduced to England from Spain in the sixteenth century, has given us many delightful hybrids, among them Lady Betty Balfour. In early spring it should be cut back half way if one would enjoy full value of its velvety purple flowers through the summer months.

Each \$1.75

Gipsy Queen Violet-Purple

A hybrid of the well known Jackmani, Gipsy Queen has velvety violet purple flowers of a pleasing size. It is typically a summer-blooming variety with all the vigor of its parent, and it should be pruned severely in early spring.

Each \$1.75

Elsa Spath A "Must" in Blue

Bright blue, profuse.

Each \$1.75

Henry Chapin

Another Worth-While Red
A fine red Clematis with medium sized
bloom. Profuse blooms in midsummer on
a medium height vine. Each \$1.75

Huldine A Winner from England

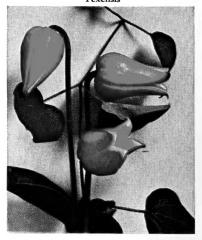
One of the newest hybrids from England, Huldine has received recognition from the Royal Horticultural Society. The translucent blooms are pearly white with delicate mauve pink bars on the reverse side.

Each \$1.75

Fairy Queen A Novelty in Pink

Pale flesh-pink to mauve-white bloom of large size with a streak of pink on each petal. Medium height and midsummer bloomer. Each \$1.75

Texensis



#### **Ernest Markham**

**Bright Scarlet-Red** 

A strong growing Clematis with bloom in midsummer. The blooms are medium size and very bright red. This variety is another good red.

Each \$1.75

Crispa Known as Marsh or Curly Clematis

Also known as Marsh or Curly Clematis, it is characterized by graceful foliage and dainty bell or urn-shaped flowers. The color of this species, which is indigenous to the South, has been described as steel-blue, and it has proved hardy in northern New York. While its native habitat is that of a swamp, it thrives well in ordinary loam that has been well limed. These curious, bell-like flowers are in evidence from July to September and the plant can be expected to climb 8 feet on a trellis, or better still, scramble over some early blooming shrub.

Each \$1.50

Texensis Urn-Shaped Reddish Rose Flowers

Texas may well be proud of this species which has its natural habitat in that great state. Indeed, the curious urn shaped flowers of reddish rose, softened on the inner side with buff and pinkish buff tones, make this plant, often listed Coccinea, unique. The long haired seed clusters are truly fascinating. Plant this species near a fence, or let it ramble over a stone wall, and it will soon take on a character all its own. It is well to know that this plant is herbaceous in our climate, and sends up entirely new growth each year.

Each \$1.50

# Unusual Clematis for the Connoisseur Duchess of Albany

Vigorous sprays of gorgeous pink, trumpet-like flowers on slender but sturdy stems suggest a grace and a delicacy rarely found among climbing plants. The dark brown center of the flower and the white streaks on the outer side of the petals are interesting features. July to September is the blooming period, and this variety is particularly desirable where it can be seen at close range. Of interest to those who are partial to American plants is the fact that this magnificent hybrid had its origin as a hybrid of Texensis—the Scarlet Clematis of Texas.

Each \$2.75

FOR NEW EXPERIENCE GROW CRISPA, DUCHESS OF ALBANY, TEXENSIS



Duchess of Albany

#### Lasurstern

A fine deep blue flower of a very large size makes this variety very distinctive. What it lacks in quantity of bloom, it certainly more than makes up for in size and quality of flower.

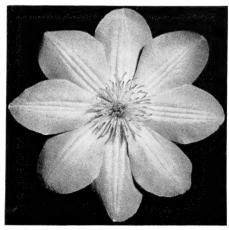
Each \$3.50

#### Lanuginosa Candida

A Study in White

Pure white. A white form of one of the outstanding early flowering species. Strong grower, 12 to 15 feet. Has green ornamental leaves; makes an excellent cut flower with its large wax-like blooms.

Each \$1.75



Lanuginosa Candida

#### King Edward VII

Crimson and Violet

Crimson bars against a violet back-ground undoubtedly suggested the real name of this variety. The large and distinctive blossoms are produced on 8- to 10-foot vines during the summer and fall months.

Each \$1.75

#### Lord Neville Plum Purplish

With petals rich in texture, like plumcolored velvet, Lord Neville will add a note of luxury and atmosphere to any garden. Where average height and long blooming season are desired, together with flowers unusual in outline and exquisite in color, this extraordinary plant will meet the requirements.

#### Marie Boisselot It's New

A large flowering Clematis that is in a class by itself. The exquisite beauty of form with pure white blossoms and yellow stamens places it in a class apart. Top selection.

\$2.00 each

#### Belle of Woking Bluish Mauve

An English hybrid recently introduced in America, it has double flowers that range from pale bluish mauve to silvergray. Since the flowers are produced on year-old wood, pruning should consist of removing dead wood only. June and July are months of profuse bloom in the garden, and yet this climber attracts attention for its unusual charm. Eight feet seems to be its limit.

Each \$1.75

## Climatis - Many of Our Hybrids



Mme. Edouard Andre

#### Mme. Edouard Andre

"America's Popular Red"

[6]

Another red Clematis, but this one has a purplish cast, the flowers are smaller, and the petals are more rounded than those of Jackmani rubra and Crimson Star. Perhaps more modest in its rapidity of growth (7 ft.). it excels.

however, in a profusion of bloom. A cluster of these flowers suggests the richness and texture of an old Persian rug.

Each \$1.75

## Mrs. Cholmondeley

Wisteria blue is featured by this lady with the long name, and the color, we think, is far more remarkable than the designated name. Rare delicacy of color and large, open flowers, borne in profus-

ion, are desirable qualities for summer-flowering vines, and it is extraordinary to find such an unusual tone of blue in this group of plants.

Each \$1.75

#### Barbara Jackman 2-Tone

Medium sized mauve, bright red bar. Each \$2.00

For Special Prices on a Group Collection See Page 10

#### Tangutica Obtusius-

**Cula** Yellow Japanese Lanterns

Yellow bells, like Japanese lanterns, on stately stems, or modest Chinese lanterns—describe them as you will, these flowers are golden yellow, dainty and unusual. In late June come the first flowers, and the blooming carries through until September. Clambering over a rock, Tangutica obtusiuscula, the best of the yellow Clematis, seems to grow well.

Each \$1.75

#### Ville de Lyon

This Clematis produces an abundance of carmine red flowers which are the more striking because of the darker tones in the center of each blossom. From July until September it clambers to a height of 8 to 10 feet. Each \$1.75

#### Mme. LeCoultre

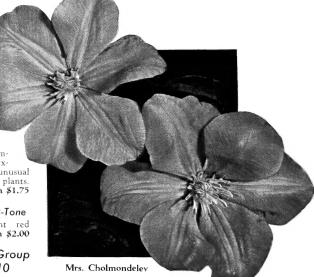
A New White

Each \$1.75

Large showy all white blossoms with petals rich in texture. Early blooming and full bearing. Each \$2.00

#### Lawsoniana

Beautiful blue flushed with mauve. Large flowers, long blooming season, and a strong, rich growth make it a striking feature in landscape.



## Measure 6 to 8 inches in Diameter

#### W. E. Gladstone

A Diplomat from the Horse & Buggy Days
A large lilac-colored bloom with a light center.
Each \$1.75

#### William Kennett A Long Bloomer

The coolness of deep lavender is a welcome adjunct to any garden, and it is all the more effective when the flowers are unusual in character. In addition to having a long blooming period (June to September), William Kennett is a sturdy grower, and produces flowers of exceptional size.

Each \$1.75

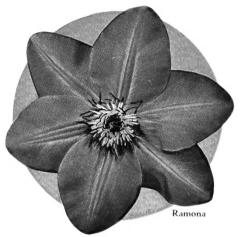
#### Miss Bateman White and Cream

White with cream bars, profuse. Well shaped flowers. Vigorous grower. Each \$1.75

#### Montana Rubens

"China, the mother of gardens," gave us this early blooming variety with its rosy red flowers, 1 to 2 inches across, which change to a deep, clear pink as they expand. Here is a plant, too, for the garden in late May and June. It will enhance the beauty of any window, and seems particularly adapted for growing on walls, since it grows 10 to 15 feet tall. Since it blooms on year-old wood, pruning should consist of the removal of dead wood only.

Each \$1.50



#### Ramona The Indian Princess

Probably so named because it suggested something of the beauty of the Indian maiden, this lavender-blue Clematis is accentuated by a disc of darker anthers. Short, pointed buds, rounded petals which make a full flower, and the vigorous growth are the distinguishing marks of this exceptional variety which is a fine bloomer during the summer months.

Each \$1.75



Mme. Baron Veillard

#### Mme. Baron Veillard

If pastel tones are desired, the warm lilac-rose flowers of this French introduction will undoubtedly meet with approval. As the days get cooler, the color of the blooms becomes more intense, and its growth is checked only by frost. Then, too, it is tall growing (10 to 12 ft.), sturdy of growth, and very profuse to bloom. The flowers are moderate in size, borne in generous clusters, and of unusually delicate beauty. From all accounts, Mme. Baron Veillard is destined to become very popular.

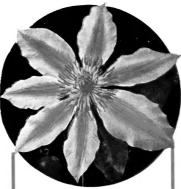
Each \$1.75



#### The President

White trellises embellished with the reddish plum-violet blossoms of The President will give to the summer garden that richness which the dark-flowered climbing Roses provide in June. It has proved to be a thrifty variety, producing its blooms freely the entire length of its 10-foot vines. This plant will appeal to the discriminating gardener

Bath \$2.00



#### **Nelly Moser**

A Study in Mauve and Red

Among the many excellent hybrids of Clematis lanuginosa, the so-called "Woody-leaved Clematis," is Nelly Moser. Red bars accentuate the pale mauve and white petals. Truly an unusual flower, profuse in its bloom and vigorous in its growth (10 to 12 feet), this variety will bring new interest to the summer garden.

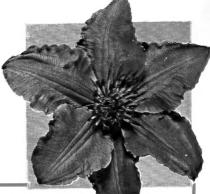
Each \$2.00



#### Montana Undulata

Similar to Montana rubens in its general characteristics, this variety is distinguished by its soft mauve-pink flowers. A setting of stone, preferably a wall or a terrace, will do much to bring out the beauty of this Asiatic treasure.

Each \$1.50



#### Prins Hendrik

Beauty of a Rare Orchid

There is something indescribably beautiful about blue flowers. Prins Hendrik is azure-blue, with ruffled petals often 7 inches or more in diameter. Indeed, the flowers suggest the beauty of rare Orchids. It is desirable for conservatory treatment as well as for outdoor use, and in either case, the flowers last well when cut. Since it reaches a height of about 7 feet, it can be cared for easily in a conservatory and be trained for a desired effect. Each \$3.50

### Climbing Clematis - Unequaled for Porch, Pillar, Trellis or Fence

Plant a Half Dozen or More of These Lovely Plants. You Will Be Repaid Many Times in Color and Beauty Words Cannot Describe.



A bright red variety of Jackmani, it has all the qualities that make the parent form desirable, including vigorous growth and a freeflowering habit. Each \$1.75

#### Montana Alba

Known as the Great Indian Clematis, this species from the Himalaya Mountains is a plant of remarkable vigor. The whitish flowers with showy yellow stamens, change to pink with age.

Each \$1.50

#### Paniculata

Familiar and desirable, this plant, with its panicles of fragrant white flowers, needs no descriptive comment except to emphasize the fact that it has many uses and is very reliable.

Each \$1.50

#### Jackmani Superba

Dark violet purple and larger than Jackmani, it may well be considered a splendid addition to the large-flowered Clematis because of its rich substance.

Fach \$2.25

#### Montana Superba

A superior strain of white Montana which blooms early in May in New York State. The vine is 20 to 30 feet in height making a mass of flowers in the spring. It blooms on the past season's wood.

Each \$1.75

#### Mrs. Spencer Castle

Large orchid-pink.

Each \$2.00

#### Henryi

It might well have been called Henryi gigantea for the large white flowers not infrequently measure 8 inches across. Although the growth is vigorous and it climbs to a height of 8 feet, Henryi is outstanding for its quality of bloom rather than its quantity. Here is a hybrid of rare beauty.





Henryi







Royal Garden Collection

4 Sturdy Plants for \$6.50

## These Four ROYAL GARDEN CLEMATIS

Ernest Markham, red; Duchess of Edinburgh, double white; Lord Neville, medium purple and deep purple, Jackmani; will give you a wealth of colorful satisfaction. On pillars, fences or porches, they will make a striking background. For a reasonable investment of \$6.50 you will receive a wealth of beauty and pleasure year after year.

## A FEW WORTH WHILE

## New Clematis of Recent Introduction (not illustrated)

Once you start growing Clematis, you will discover a wealth of beauty and color combining vigor and hardiness, characteristic of this vigorous Clematis family.

The rambling habit makes them especially good for garden walls, over old tree stumps. They are unequalled for pagodas trellis, as the dense leafy foliage make an excellent screen.

ENJOY THE BEAUTY OF NATURE, YOU WILL BE MORE THAN REPAID FOR THE PLEASURE AND SATISFACTION A FEW CLEMATIS WILL GIVE.

Princess of Wales. Blue and mauve... 2.50
Marie Boisselot. Large flowering white 2.00
Blue Gem. Pale blue... 2.50
Mrs. P. B. Truax. Periwinkle-blue. 2.50
Mrs. Bush. Large, clear deep lavender. 2.50
Mrs. Robert Bryden. Pale, watery blue. 2.50
Flori-bi-color. Delicate cream-purple center 2.50
Guiding Star. Crimson-purple. 2.50

Sieboldi. Deep blue.....\$2.50

#### Comtesse de Bouchard

#### One of the Better Hybrid Pink Varieties

Excellent color. Gracefully curved petals that range in tone from satiny rose to rich pink places this variety in a distinct category. Not only are the flowers the nearest approach to clear pink of all hybrids, but the plant is a strong grower and a profuse bloomer from July to September, and reaches 8 to 10 feet in height. Each \$1.75



## The Choice Climbing Hydraugeas

#### HYDRANGEA PETIOLARIS

Reasonably priced at \$2.75 each plant. This unusual climbing shrub-like vine

is both artistic and amazing.

Grows quite "woody", clings especially to brick or wooden walls, without support to We desire everyone who has a garden Does well on old trees or stumps.

The foliage is dense and deep green in color. The blossome is characteristic Hydrangea like fragrant, white in color. Not unlike the national favorite shrub Hydrangea, that can be found growing in so many gardens

This amazing artistic plant does well in shade and sun, good especially for northern expositions west walls or places where shade is dense.

to own and plant one of these fine vines, it is a type of climber you will admire for a lifetime. Height can be controlled from 10 to 20 feet as desired.

Price: \$2.75 each (2-year plant)
Price: \$2.00 each (1-year plant)



Royal Garden Collection

Sturdy **Plants** for \$6.50

## ROYAL GARDEN CLEMATIS

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of Recent Introduction (not illustrated) Sieboldi. Deep blue ..... \$2.50 Princess of Wales. Blue and mauve.... Marie Boisselot. Large flowering white . . . 2.00 Blue Gem. Pale blue..... Mrs. P. B. Truax. Periwinkle-blue..... 2.50 Mrs. Bush. Large, clear deep lavender.... 2.50 Mrs. Robert Bryden. Pale, watery blue... 2.50 Flori-bi-color. Delicate cream purple center 2.50 Guiding Star. Crimson-purple...... 2.50 Barbara Dibley. Pansy-violet, small flower-

## Loveliness in Standard Vines



Wisteria
Panicles of Purple, White, Pink

#### Wisteria, Purple

These strong plants have a spectacular number of long huge blossoms of fragrant flowers. The entire cluster opens at one time producing a picture of amazing color. A well-placed specimen of Wisteria is a permanent investment in any garden, since it increases in beauty with the years.

Each \$1.50



#### English Ivy (Hedera helix)

Large Leaves, Rapid Climber 6 Plants, \$1.75 each, plus postage.

Beautiful dark green evergreen leaf. Clings to masonry if used on north or east side where protected from hot sun.



#### Wisteria, Pink

A choice variety of Wisteria with delicate pink flowers.

#### Wisteria, White

A white form of Wisteria which is very attractive Each \$1.50

#### 3 Good Climbers Ampelopsis Quinquefolia

(Virginia Creeper)
This vine, more cor-

This vine, more correctly known as Parthenocissus, is one of our most
vigorous native climbers.
While it adapts itself readily to trellises and arbors, it is often found clambering over stone walls. Each autumn season its foliage is clothed in shades of gold and scarlet.

Each 75c

Each 75c

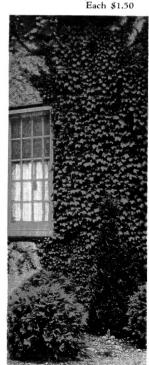
Each 75c

#### Ampelopsis Veitchi (Boston Ivv)

Almost too well known to need description, this vigorous climber seems to thrive even under smoky city conditions, making a rich mass of dark green foliage. Its ability to cling to almost any surface and its rich autumn color are among its desirable qualities.

Each \$1.25

Ampelopsis Veitchi Eoston Ivy



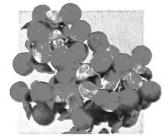
## Good Vines - Varieties You Can Always Depend On



#### Polygonum Auberti (Silver Lace Vine)

For immediate screening effects the Silver Lace Vine is invaluable. It is a rampant grower and blooms over a long period. Plant it on a cedar post or a trellis for accent effects.

Each \$1.25



#### Celastrus Scandens

(American Bittersweet)

A vigorous growing vine with orange fruits familiar as house decorations. Will grow in part shade; needs frequent pruning.

21/2-inch pots, Each \$1.00



#### **Euonymus Radicans Vegetus**

Thick lustrous, dark green evergreen leaves and orange colored berries. Will grow 18 to 20 feet on brick, stone or stucco.

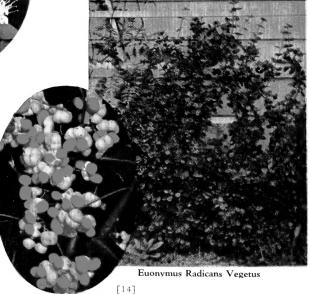
Each \$1.25

#### Lonicera Japonica Halliana

(Hall's Japan Honeysuckle)

Delightfully fragrant, free r flowering, and vigorous growing, this vine is commonly used where dense screening effects are needed or as a ground cover. The almost evergreen character of the foliage gives this familiar plant added distinction

Each 75c





An Unusually Attractive Low - Growing Hedge

> Excellent for Borders and Beds

#### Midget Hedge

#### Teucrium Chamaedrys

(Miniature Boxwood Hedge)
A low growing hedge suitable for hedging or growing in front of a wall. Resembles dwarf Boxwood, holding its leaves 10 months of the year. Grows 10 to 15

inches but can be sheared at any height lower than that. Hardy and thrives in most locations. Should be planted 6 inches apart for a dense hedge. 10 for \$3.95; 25 for \$8.75; 50 for \$14.95; 100 for \$24.95.

#### Golden Syringa Flowering Shrub

#### Selected Specimen of Great Beauty

Always a "showy" shrub because of its all-season golden yellow foliage. Flowers are white with a delightful fragrance.

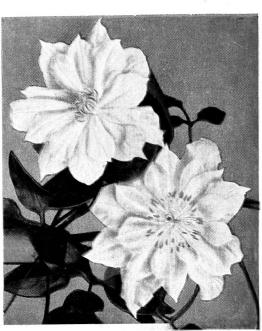
Excellent in the foundation planting or for accent when 2 or 3 Golden Syringas are planted in a group.

Grows to a height of 4 to 5 feet and is not fussy about location, does well in smoky or dusty places.

Price: 12-15 in., \$1.75 each; 2 for \$3.40; 3 for \$5.00.



Golden Syringa



Double Flowering Duchess of Edinburgh Clematis

# **DUCHESS of EDINBURGH**

Double, pure white, and not unlike a Gardenia, is the description for the flowers of this most desirable plant. White flowers make highlights in the shady garden and help to tone done the brilliant hues in the open border. It is interesting to notwe that this new introduction blooms on year-old wood, hence pruning should consist of removing only the dead wood in late February or March. The growth habit of Duchess of Edinburgh suggests its use for pillar treatment.

Each \$1.75

JAMES I. GEORGE & SON, Inc., Fairport, N.Y.

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Clematis adapts itself to every kind of trellis — they climb rapidly and blossom through a long season.

